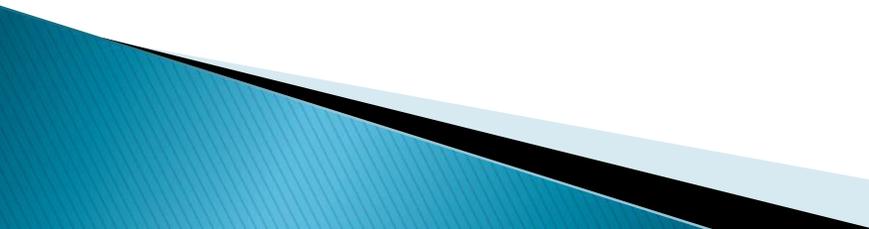


Why Chronic Care Management?

- ▶ **7 of the top 10 causes of death** in 2010 were from chronic illnesses.
 - ▶ **85% of healthcare spending** goes to Chronic Care Illnesses.
 - ▶ **2/3 Of Medicare dollars** goes to patients with 2 or more Chronic Conditions.
- 

Chronic Care Management

6 Key Benefits



- ▶ Requires no provider time
- ▶ No out of pocket expenses
- ▶ Reduces overall medical costs By 26%
- ▶ Give qualified patients an extra layer of care 24/7/365. i.e Medication compliance and adherence

Chronic Care Management

..6 Key Benefits



- ▶ Pays the practice monthly for each enrolled CCM patients. (A **profit** of over \$10,000 per month for every 500 enrolled patients.)
- ▶ Meaningful Use 2 credits.

Chronic Care Management

How it works ..

- ▶ Health Assistants collect required information to compile a **comprehensive Care Plan** and health summary that include the CMS required elements.
- ▶ Health Assistants spend a **minimum of 20 minutes per patient** per month assisting with CMS required care coordination tasks.
- ▶ Health Assistants are **available 24/7** by phone, online and through in-app messaging to help patients with chronic care issues and care tasks.

Chronic Care Management

How it works cont..

- ▶ Health Assistants **facilitate care** transitions, document the information and keep all members of the care team up-to-date.
- ▶ CMS requires the care plan be available to each provider for the patient. The care plan is **updated as needed** for the patient
- ▶ Offers the unique ability for families **to access and review information**, review before office visits and to respond to notifications when a reminder is missed.

Chronic Care Management

How it works cont..

- ▶ National average reimbursement on the 99490 code is **\$42 per patient per month**
- ▶ Cost per patient is **\$19 per patient per month**
- ▶ Co pay to patient (70% have supplemental insurance)

Saves time and health care costs!



Chronic Care Management

- ▶ **500 CCM patients will generate \$250,000 in revenue with no provider time or office space required**

Chronic Care Management

- ▶ This program is **difficult** to implement independently due to the multiple layers of care
 - ▶ Use our provider who has extensive experience in providing chronic care services
 - ▶ No start up costs
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Chronic Care Management

- ▶ Refer to the representative who provided you this presentation to find out how you can get started.