

Price Sheet & Order Form

Practice Name: _____
 Contact Name: _____
 Practice Address: _____
 Telephone: _____

Referral Customer #: _____
 Email Address: _____
 City, State, Zip Code: _____
 Fax: _____

Logo Design		Web Site Design & Hosting	
<input type="checkbox"/> Logo: • Unlimited designs and revisions	From \$ 499. ⁰⁰	<input type="checkbox"/> Template-based web site • 5 pages of information included (no copy) • Shift in color scheme to match your logo	From \$ 299. ⁰⁰
Stationery Design & Print		<input type="checkbox"/> Add 5 pages to template • Add 5 pages, includes 3 extra pictures	From \$ 199. ⁰⁰
<input type="checkbox"/> Design only: • Business card, letterhead and envelope design	From \$ 299. ⁰⁰	<input type="checkbox"/> Custom designed web site • 5 pages of custom design work (no copy) • Guaranteed to mold to your marketing efforts	From \$ 899. ⁰⁰
<input type="checkbox"/> Design and Print: • Business card, letterhead and envelope design • Print quantity of 500 each, shipped to your door	From \$ 899. ⁰⁰	<input type="checkbox"/> Add 5 pages to custom web site	Add \$ 299. ⁰⁰
<input type="checkbox"/> Add logo to stationery package:	From \$ 449. ⁰⁰	Domain registration and hosting	
Direct Mail Design & Print		<input type="checkbox"/> Domain registration and hosting • We'll register your domain name (2 yrs.) • Google search placement • First month of hosting free, 11 months @ \$25 afterward	From \$ 99. ⁰⁰
<input type="checkbox"/> Design only: • 4" x 6" double-sided design	From \$ 499. ⁰⁰	Our hosting is on a 12 month contract basis. After your first free month, you agree to pay \$25 per month for 11 more months. There are no cancellations, if you cancel you must pay the remainder of contract.	
<input type="checkbox"/> Design and Print • 4"x 6" double-sided design • Print quantity of 5,000 shipped to your door • Pricing does not include postage or distribution	From \$ 899. ⁰⁰	Everything Else..(Call for other pricing)	Initial _____
<input type="checkbox"/> For a higher impact, consider upgrading to a 6"x9" direct mail piece. This will add \$100 to the design and \$300 to the print price.	Add \$ 400. ⁰⁰	<input type="checkbox"/> Custom designed brochure (8.5"x11" tri-fold) Printing is extra.	From \$ 750. ⁰⁰
Complete Marketing Packages		<input type="checkbox"/> Appointment reminder cards (4"x6") Includes design and print (1,000).	From \$ 349. ⁰⁰
<input type="checkbox"/> Includes • Logo design package • Stationery design and print (500 quantity) • Direct Mail design and print (4"x6", 5,000 quantity) (Does not include postage or distribution) • Custom-designed website (5 pages)	From \$ 2599. ⁰⁰	<input type="checkbox"/> Custom written copy Custom written copy for 5 page website, brochure or direct mail.	From \$ 199. ⁰⁰
We can customize our complete marketing packages to fit your needs. Remember, when bundling our services you can save between 5-20%!		<input type="checkbox"/> Custom-designed flash web site header Includes custom designed flash header with pictures and text.	From \$ 199. ⁰⁰
		<input type="checkbox"/> Changes/Updates to your web site Changes include text and images, NOT layout or structure.	\$ 40. ⁰⁰ /hour
		<input type="checkbox"/> Advanced 1 year hosting payment If you want to pay for a whole year of hosting up-front.* (*This does not replace the \$99 domain registration fee, save \$50)	\$ 225. ⁰⁰

Payment Authorization		<input type="checkbox"/> I would like to pay half the total today and the remaining amount at the conclusion of my services by BAC Medical Marketing.	Sub-Total: \$
Payment Method: _____		<input type="checkbox"/> I would rather pay the full amount today.	(Discount): \$
Name on Card: _____			Total: \$
Credit Card: _____			
Expiration Date: _____			
Signature: _____			

I hereby select the payment option marked above and accept all the associated conditions in accordance with normal operating policy. By signing above I agree to the total amount charged to my credit card stated above.

SERVICES

We can do an entire project from concept to distribution or we can do whatever portion of the project (writing only, for example) you want to outsource. Here are just some of the things we do on a regular basis:

WRITING

- Procedures
- Audio scripts
- Video scripts
- Web content
- Reports (strategic reports & launch plans)
- Letters, correspondence
- Promotional copy
- Direct response copy
- Glossaries

DESIGN

- Brochures
- Invitations
- Ads
- Logos
- Stationery and business cards
- Folders
- CD/DVD faces
- Direct mail
- Packaging
- Launch kits
- Web sites
- Signage

ART WORK

- Illustrated instructions (art work)
- Medical illustration
- Animation
- Cartoons (for presentations)
- Graphs, including product performance graphs

PRESENTATIONS

- PowerPoint® presentations for
 - Training seminars

- Symposia
- Public speaking
- Distribution to patients
- Physician-to-physician
- Business (internal presentations & launch presentations)
- Scientific posters
- Speechwriting

PUBLIC RELATIONS

- Media releases
- Press kits
- Crisis plans
- Article placement

MAILING, FULFILLMENT

- Mailing
- Stuffing folders, launch kits & envelopes
- Maintaining mailing lists

DISTRIBUTION

- Maintain supply of materials to pick-and-pack on demand
- Shipping

WEB WORK

- Design web sites, including continued editing
- Web content
- Hosting
- E-Zines or e-mail newsletters

DIRECT MAIL

- Concepts
- Design, write & produce direct mail pieces
- Maintain database of responses
- Fulfill responses

ADS

- Concepts
- Design, write & produce
- Handle placement

TALK WITH US

We are very happy to discuss related work that may fall outside this list. Call us today at 818.231.0731.